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HCCA Mission: *Innovate the Community by connecting Hispanic affinity groups in order to streamline communications, to galvanize collaboration, and to boost inclusion.*

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Folks can sign up for our monthly newsletter here: <http://eepurl.com/5jCwf>

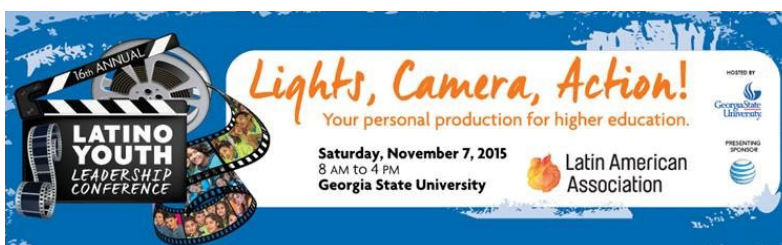


8th Annual Women of ALPFA Power Breakfast:

“Latina Leadership: Making an Impact in a Global Society”

Tuesday, October 27th - 7:00AM to 9:45AM

Buckhead Club: 3344 Peachtree Road, Atlanta, GA 30326



Who: 2000+ Latino Middle & High School students & their parents/teachers

When: Saturday, November 7th, 2015 at 8:00AM

Where: Georgia State University

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50.5 MILLION
LATINOS IN THE UNITED STATES
16.3% of the population
"LATINO" REFERS TO A PERSON WITH AN ETHNIC BACKGROUND FROM A TRADITIONALLY SPANISH-SPEAKING COUNTRY

CELEBRATE WITH US THE POWER OF LATINA LEADERSHIP!

7 in 10 HISPANICS BELIEVE
education and hard work are most important to climb economic ladder.

69%
of Latinas say they are inspired daily by American and Latina culture

9/15 START OF HISPANIC HERITAGE MONTH AND INDEPENDENCE DAYS FOR COSTA RICA, EL SALVADOR, GUATEMALA, HONDURAS AND NICARAGUA. MEXICO'S IS SEPT. 16 AND CHILE'S SEPT. 18

1970 YEAR NIXON ORDERED THE ADDITION OF A "HISPANIC ORIGIN OR DESCENT" IDENTIFIER TO THE CENSUS FORM. ONLY AVAILABLE TO THE 5% WHO GOT THE LONGFORM





75% SHARE OF LATINOS WHO THINK MOST PEOPLE CAN GET AHEAD IF THEY WORK HARD (COMPARED TO 58% IN U.S. GENERAL POPULATION)

BY 2050, HISPANICS WILL REPRESENT **30%** OF THE U.S. POPULATION

BENICIO DEL TORO
SONIA SOTOMAYOR
SEVERO OCHEA

Date: Friday October 9th
8:30am to 11:00am
Location: UPS World Headquarters, Founders Auditorium
Address: 55 Glenlake Parkway NE, Atlanta, GA
Cost: Free
Registration: <https://www.surveymonkey.com/t/Hispanic2015>
Questions: Juanita Velez juanitavelez@ups.com

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